

Our Vision 2007/08

The James Paget University Hospitals NHS Foundation Trust will be a first class district general hospital providing:

- **24 hour excellent care and treatment for the population of Great Yarmouth and Waveney and visitors to the area;**
- **high quality education, training and research in healthcare to benefit staff, patients and students; all within financial targets**

Key purposes

- To provide excellent acute and other healthcare services for the population of Great Yarmouth and Waveney
- To provide high quality emergency services for the significant numbers of visitors to the area.
- To provide patient choice for elective care to the population from the surrounding area
- To provide high quality education, training and research in healthcare to benefit staff, patients and students
- To work in partnership to contribute to the overall health, well being and economy of the local community.

Core values

- Deliver safe care which affords patients privacy and dignity
- Be responsive and take account of service users and members' views to improve services
- Involve local communities in planning and developing services
- Engage fully with the membership to add value to the organisation
- Be open and transparent
- Be prudent in the spending of public money and use of resources
- Treat staff as its most valuable asset, maintaining their wellbeing
- Create a workplace that supports learning and personal development.

2007/08 National Development Priorities

- **Achieve 18 week wait** from GP referral to hospital treatment by December 2008
- **Reduce MRSA rates and other healthcare acquired infections**
- **Reduce health inequalities**
- **Achieve financial health**

We will achieve our vision through

Membership and Governors	Clinical Networks	Building Services around the Patient	Financial freedoms	Staff involvement
Improved engagement with stakeholders in strategic planning as members of the Governors Council	Agreed joint working with the Norfolk & Norwich University Hospital NHS Trust (NNUH), endorsing the principle of clinical networks across boundaries where it is demonstrable that patient care across the system can be improved	Implementing the Service Development Strategy to continue to improve the inpatient journey and outpatient experience, through patient choice, a reformed emergency assessment and discharge process, the new build Ambulatory Care Centre, upgrade of existing facilities and skill mix reviews for nursing, midwifery and Allied Health Professionals	The Board of Directors being fully briefed on the financial position and what can be achieved	Staff Governors elected onto the Governors Council, enabling them to represent views and be part of planning for the future
Supporting the local community to become members and Governors of the Foundation Trust, providing a greater sense of ownership and ensuring the patient is at the centre of decision making	Reinforcing common goals, focusing on local priorities and formalising collaborative working arrangements already in place	Continue to enhance key services and ensure that the organisational structure fully reflects current patient pathways	The Board of Directors' monitoring processes to maximise the use of financial resources including improved access to capital funds and the ability to invest surpluses in the delivery of services, to respond more rapidly to changing patient needs	Staff and students being involved in the continuous improvement of patient care and in new ways of working
Reinforcing the importance of local engagement by expanding membership at every opportunity	Continued engagement with the Acute Services Review: Looking to the Future - Development of hospital services in the East of England	Making best use of Foundation Trust status to reinforce planned investment in clinical services	Legally binding contracts remaining in place	Relaunching the Code of Valued Behaviours and confirming its continued use in all parts of the organisation
Enhanced accountability for the local community with the ability to express views to Governors	Ensuring Appointed Governors from the University of East Anglia and NNUH are fully involved in the Governors Council to maximise the value of their contribution	Providing a locally determined healthcare service, modifying the Service Development Strategy accordingly and ensuring the achievement of national priorities and targets	Ensuring that all senior staff continue to understand how their costs relate to the national tariff	Greater involvement and more effective communication for staff and students as part of a revised Communications Strategy
Regularly reviewing the effectiveness of the Board of Directors and Governors Council working arrangements	Work on a system-wide basis to reform aftercare pathways	Developing a business/partner model with internal divisions to ensure human resources are fully aligned with objectives	The Management Team continuously improving links between clinical services and the business objectives	Enhancing the delivery of education through the Education & Training Centre and ensuring the effective management of the training strategy to provide learning opportunities where needed
Ensuring easy access to information for all members	Continuing development of relationships with general practitioners and other services	Breaking down professional barriers and utilising all staff to their full potential to produce a flexible and skilful workforce	Identifying alternative sources of income from non traditional areas	Continuing to work within the Leadership Strategy, ensuring teams are developed as necessary
Celebration of successes to show that membership makes a difference				